

FOCUS:

SURFACE INNOVATIONS & PATTERNS





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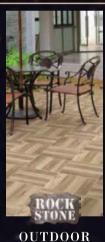
1200x800mm 1200x600mm 800x800mm 600x600mm





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VARMORA product has been designed to raise the bar of quality & purity in the sanitaryware segment, so much so that all you will be hearing in its appreciation is















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Publisher's Note



No matter what the theme be, tiles are an ideal way to add punch to a space. Be it personal or commercial, spaces demand attention these days. With tile in umpteen varieties of shapes, sizes and textures flooding the market, we now have options galore to decorate our spaces.

Whether used sparingly as an accent or abundantly for entire wall and floor applications, tiles are the best creative solution available to designers and architects. In this edition, you can catch a glimpse of the newest product lines to hit the market.

AGL's Grestek SLIMGRES, India's thinnest tile, is making its presence felt and so is Ascot Ceramiche's second collection of the series 'Game of Fifteen' designed by Dutch artist Boris Tellegen. Sai Anant by Kaamdhenu Builders in Navi Mumbai redefines luxury. Read about how Blur Arquitectura renovated a restaurant named La Catedral in Spain and how the team of El Equipo Creativo recreated a marine atmosphere at a cocktail bar. Also read about Delta faucets, which are a fashion statement.

This is the first edition of 2016. Be rest assured ... you will find many more interesting reads in the year ahead!

Jignesh Trivedi

Publisher & Design Director A Human Info Digital Media Pvt. Ltd.



FROM PIECE



Masterpiece

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JAN-FEB 2016





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awestruck

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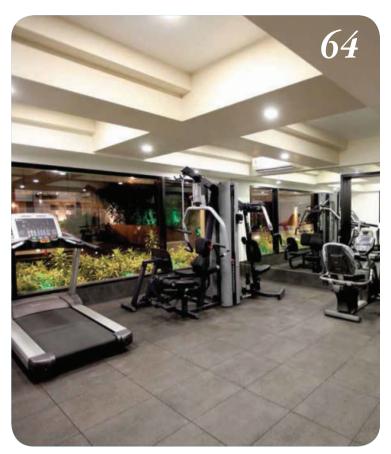
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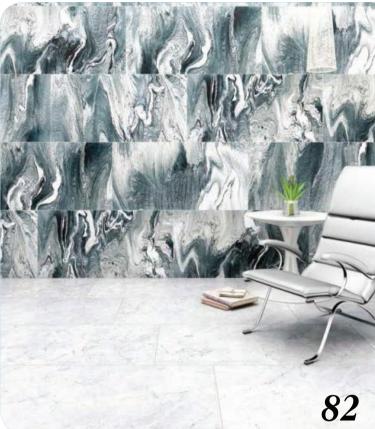
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Cover Design:Glowrt Design House





"Thanks for bigblighting my Chembur bungalow project. Such moments are cherishable."



PURNIMA KHER, MUMBAI

"I liked the article on international project Interlace. The project is unique and eye-catchy. Must say the architect has done a brilliant job. I would love to read more about such interesting projects in future."



INTRODUCING

800×1200mm

DIGITAL PGVT & GVT





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"The project 'The Working Mama' is very funky and impressive. I loved the design and interiors of this restaurant. Also, the article layout was impressive."



"As always, reading the Nov. Dec issue of The Tiles of India was a pleasure. Not only is the magazine informative but also eye-catchy."

Mail Us @

Feel free to give your feedback pertaining to the concept of The Tiles of India at info@thetilesofindia.com.

Your feedback is valuable to us.

BUDDING DESIGNERS

Two fresh architects talk about latest trends in surface innovations. Read on to know more...



O BUDDING DESIGNERS



oving away from general designs, more and more customers are demanding personalized solutions for surfaces in their properties, thus forcing interior designers and architects to innovate and experiment with surface solutions. The role of freshers is big since they bring along a sea of new ideas that have never been touched upon before.

Kelkar

Advanced technology and a change in attitudes of both manufacturers and purchasers has made it possible for these new ideas to be brought to life. Two budding designers Unmesh Shrikant Kelkar and Justin Thomas Kuriakose, both meritorious ex-students of Pillai College of Architecture, University of Mumbai, share their observations about what's in and what's out...

TEXT BY: FALGUNI BANERJEE

on latest trends in surface innovations.

A resident of Thane, Kelkar is now working with the noted architectural firm HCP Design, Planning, Management Pvt. Ltd. in Ahmedabad while Navi Mumbai resident Kuriakose is presently working with Ratan J Batliboi Consultants Pvt. Ltd.

Both speak highly of thin tiles which have revolutionized the tile

"UITRIFIED TILES
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AND MATCHED.
THEY BREAK THE
MONOTONY IN LARGE
AREAS AND CAN BE
USED TO CREATE
JUNCTIONS FOR
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O BUDDING DESIGNERS



industry. "Thin tiles of 5mm or 10mm are a fantastic option. They give us ample scope to personalize spaces. People were skeptical initially but have accepted them now," said Kelkar.

"Thin tiles consume less floor space and help us use space efficiently. New functions are complex. These new range of tiles are more flexible in terms of colour, use, texture etc. and can be selected for dry or wet areas depending on traffic," added Kuriakose.

Both agreed that natural stone remains top choice for busy areas. Vitrified tiles are selected for interiors as they are easy to maintain, durable and cost-effective too.

In a recent project, Kuriakose spoke of combining granite with SS strips. "Marble tends to get cold in areas covered by central airconditioning. Granite and kota is another good combination. Such choices should be made based on

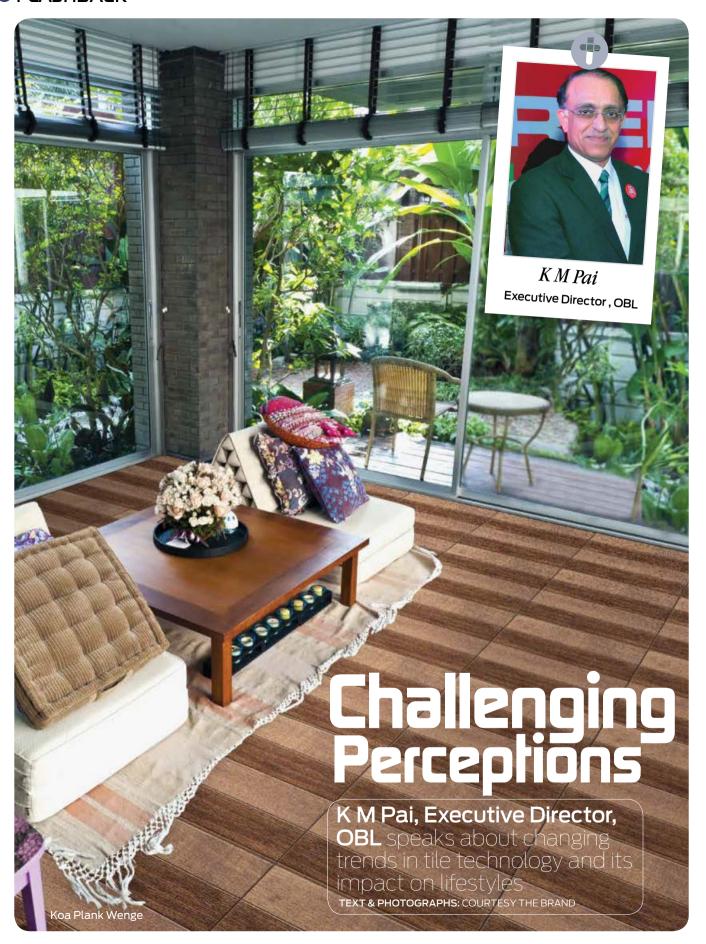
Since carpets and rugs are out, designer tiles have made their presence felt. They help create ambience and speak for themselves. "Glossy tiles are 'happening'. The colours in demand include beige and earthy shades." he added.

Kelkar said vitrified tiles can be mixed and matched. "They break the monotony in large areas and can be used to create junctions for visual guideline. We always suggest full body tiles for a homogenous look," he said adding, "Digital prints are much in demand". •

FEATURES

National brands speak about changing trends in tile technology, latest collections and future of the ceramic industry. Leading international brands showcase their unique designer collection...







O FLASHBACK

ndian tiles industry has seen many changes in the past few years. Be it texture, shades or patterns of tiles, technology has played a vital role in transforming the tile world. In the past, people used tiles just to prevent their floors from seepage and to form wall and floor coverings but in the modern era, the definition of tile has completely changed. People's perception has also undergone a change. In the modern era, people not only use tiles on floors and walls but also for countertops. backsplash, shower area, patio, walkway, elevations etc. because of its versatility in appearance and use.

Shift from roto printing technology to digital printing technology has made much difference in the printing process. Customers are now spoilt for choice. Large format tiles are in demand. OBL offers floor tiles in big sizes of 800x1200 mm,







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O FLASHBACK





600x1200 mm and 800x800 mm. If one desires a larger look for the main hall, lobby, event room or other space, large format tiles are exactly what you need to conjure up the impression of spaciousness. It also helps to create a luxurious appeal. Digital tile technology has created new possibilities for ceramic tiles. Adaption of Technoferrari and Kerajet printing techniques has transformed tile printing in such a way that tiles resemble natural materials like marble and wood. Once the tile is installed, one can't tell the difference.

OBL digital tiles are being manufactured through Kerajet and Technoferrari at its manufacturing units in Uttar Pradesh, Gujarat and Karnataka. These printing techniques provide scope to add special material i.e. reactive, magenta, metallic, greenluster and matt ink. They also permit the use of innovative punches i.e. buttons, mosaics, diamond, pebble, wave, petal and strip etc.

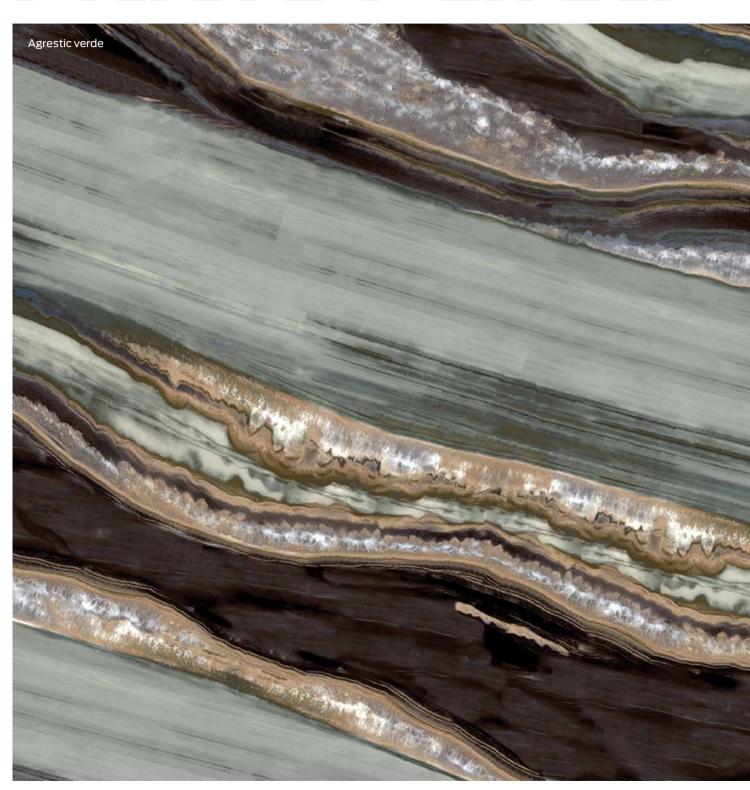
OBL has recently introduced four new tile technologies-Forever tile technology, Cool tile technology, Germ Free tile technology and Life tile technology. Forever tile is highly scratch resistant. Cool tiles have specially formulated glaze coating on tile surface to reflect maximum heat to the environment which results in considerably lower temperature inside the building. Germ Free tile is formulated with antimicrobial glaze coating on the surface which inhibits the growth of bacteria. And Life tile technology provides relief from harmful smog in the environment created by burning of fossil fuels.

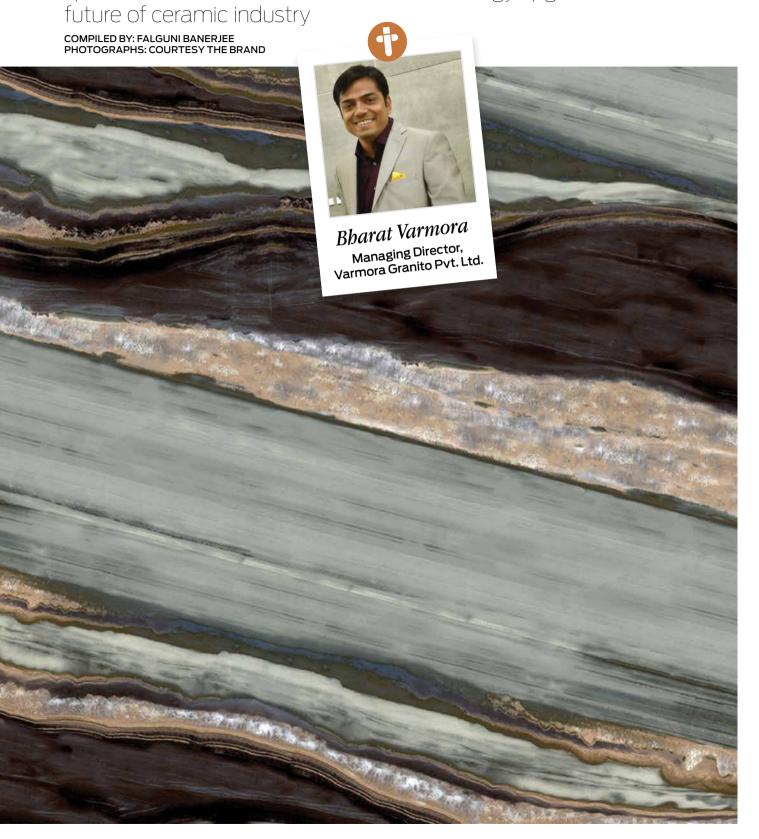
They have also applied for patent for these new technologies. It is essential for a manufacturer to take a unique approach and provide its customers unique products in this cut throat competition. We believe, "Your life doesn't get better by chance, it gets better by change". •

Contact Details

@ www.orientbell.com

Picture Perfect





1 INDUSTRY INSIGHT

asterpieces are not always born on canvas or studios. Some, fueled by artistic imagination, are baked in kilns. In 1994, Varmaro Granito embarked on a journey to create masterpieces that can embellish spaces. Today, the company stands tall as one of the leading manufacturers of wall, floor, porcelain and vitrified tiles

in India. By delivering innovative masterpieces of products, they personalize dream spaces.

Fueled by the doctrine of 'Innovating Happiness', Varmora Granito has surged ahead with roots strongly entrenched in innovation and quality. An ISO 9001: 2000 certified corporation, their manufacturing facilities today Varmora has also upgraded its digital machine to get 3rd fire finish in 2nd fire itself







manufacture tiles around 50,000 sq. mtrs.

They have established more than 700 dealers and 5000 retail outlets and 20 branch offices across the country. Liberalization of industrial policies and deregulation of controls have led to greater competition for manufacturers from both the domestic as well as international companies. This has reinforced the need for technology upgradation to attain international levels of competitiveness. The demands of the users play an important role in the selection of technologies and introduction of new products. In order to meet these objectives, manufacturers are joining hands with reputed foreign manufacturers, thus facilitating in-house R&D and thorough interaction with various research organizations, explained Bharat Varmora, Managing Director of Varmora Granito Pvt. Ltd.

"Varmora has the latest tools from Italy and Spain. Our production is state-of-art. Not only have we imported best machines but even appointed a Spanish expert as the production head of our company.

We have showrooms in Kuwait, Dubai, Iraq, Taiwan and Johannesburg. A few more are coming up in Argentina, Colombia, Qatar, South Korea, Oman, Kenya and Saudi Arabia by end of 2016

The focus is on perfection and perfection is achieved by machines designed by experts," he said.

A new punch cylinder machine is being used to give textures. Varmora has also upgraded its digital machine to get 3rd fire finish in 2nd fire itself. "We also sent a team of 15 people to Spain for training and development. We have showrooms in Kuwait, Dubai, Iraq, Taiwan and

Johannesburg. A few more are coming up in Argentina, Colombia, Qatar, South Korea, Oman, Kenya and Saudi Arabia by end of 2016," he pointed.

India has huge potential for growth. A lot of new companies have entered the market. So far less than 5% is covered. We have a long way to go, he added.

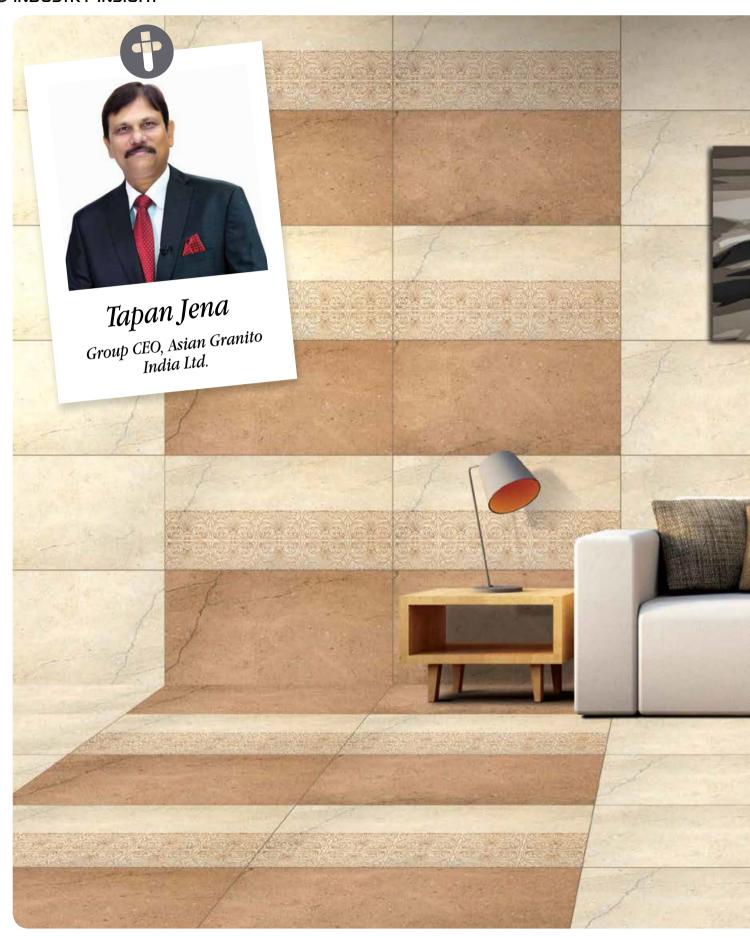
Varmora Granito has broadened its portfolio to include the all-new higloss finish range of tiles. This novel addition takes up the connoisseurs of gloss to the next high. It has a mirror-like finish and brightens spaces. It can also be used to highlight decorative wall details such as mosaics, trims and borders.

This range from Imperia is an impeccable and a timeless choice. With great designs, it emerges as an aesthetically-unparalleled choice. It also redefines utility with its easy-to-maintain quality. Get ready to express yourself and add more gloss and elegance to your spaces. •

Contact Details

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1 INDUSTRY INSIGHT





1 INDUSTRY INSIGHT

ince its inception in 2000, Asian Granito India ltd. (AGL) has built itself on the pillars of quality, leadership and innovation. Todav it has a footprint in over 50 countries, having increased production capacity by 40 fold. Committed to the cause of the environment and its preservation. AGL creates the world's most decorative wall and floor tiles. With innovation at the heart of every product, AGL steadfastly steers towards a greener and better planet. "The birth of AGL's Grestek SLIMGRES, India's thinnest tile is simply path-breaking in the realm of construction and tiling. In a nation where pollution is becoming a threat to healthy life, we hope SLIMGRES will bring sustainability and

The birth of AGL's Grestek SLIMGRES, India's thinnest tile is simply pathbreaking in the realm of construction and tiling

environmental conservation of the highest level where it's most needed," said Tapan Jena, Group CEO.
Available in the size 600 x 1200mm and a thickness of just 6.8mm, SLIMGRES is amazingly strong. The ceramic body is highly glazed and vitrified, making it compact and stress resistant and rendering high flexural strength to the tile. The most

remarkable advantage is its Tile - on - solid surface (tile on tile, tile on marble, tile on quartz etc.) feature, which means it can be laid on older, preexisting tiles. It is absolutely ideal for renovation.





Oak Antique



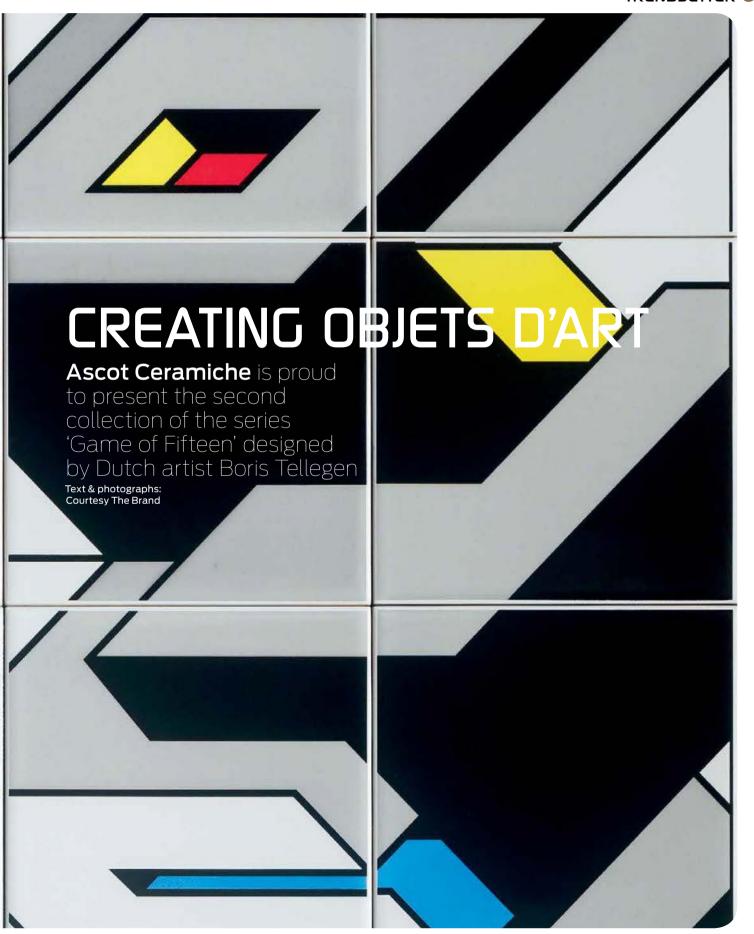
Conventional ways of repair which involve removing old floors and walls, digging up of worn tiles, inviting noise, dust, debris and pollution can thus be avoided. It offers a wide range of applicability for the consumer's benefit. By all means, SLIMGRES has become a benchmark in the history of not only AGL but also the entire ceramic tile industry of India. Not only does it contribute to the life span of building structure as its area to dead weight ratio is lowest among its compatriots but it is also almost 55% lighter than marble and granite as well as other tiles. It is available in rustic, wood and fabric textures. For the connoisseur of polished marble and granite, it has beautiful Italian design in full polished to adorn any interior in contemporary way. •

Contact Details

a www.aglasiangranito.com

O TRENDSETTER





O TRENDSETTER

edicated to the works of fifteen contemporary artists, Ascot Ceramiche's second collection of the series 'Game of Fifteen' stands apart. The premise of the project is to consider the tile as a medium of art and to treat it as a 'canvas' in all respects: both as a support for art and as an objet d'art on its own. Each collection presents a complete immersion in the style and poetics of a single artist. The collection which launched the series has been a tribute to the master of pop art Keith Haring, that ideally served as







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Available



15"x10" DIGITAL WALL TILES





O TRENDSETTER





forefather and torchbearer for the artists introduced later. The second collection has been designed by Dutch artist Boris Tellegen.

BORIS TELLEGEN

During the 1980s, Dutch artist Delta (his pseudonym in the streets) spent much of his time deconstructing and reforming the letters of his tag, working with the rigor forged during his time as an engineering student. His fractured lettering pointed towards a future governed by the dual notions of phony chaos within controlled order. Boris Tellegen soon abandoned the streets, the setting for his first works, in favour of the enclosed universe of the exhibition space.

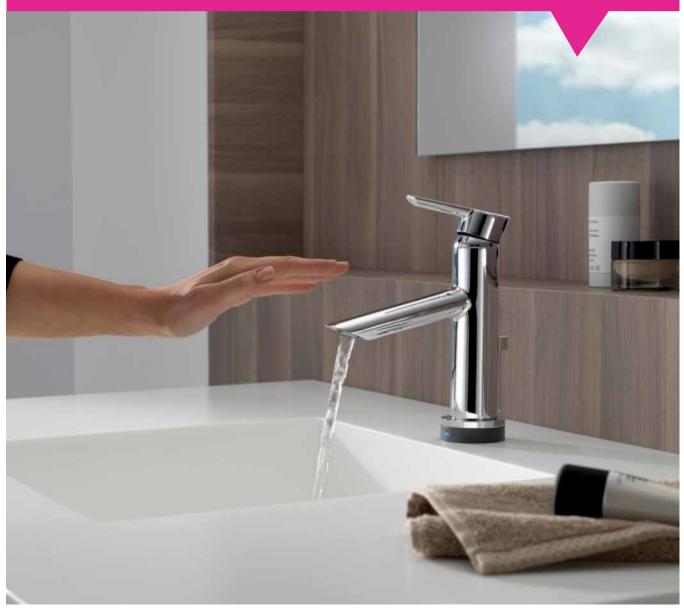
Words became his surface and letters faded from view in favor of direction and material in works where light plays across the dimensions to offer new readings of his intricate reliefs. Boris Tellegen's installations or his wood and paper collages suggest a constructed universe where the intersection between the real and the conceptual is anchored in a geometrical style based on reversed perspectives. •

Contact Details

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Delta faucets provide a better way to experience water

PHOTOGRAPHS: Courtesy The Brand

elta Faucet Company (Delta India) is a wholly owned subsidiary of the Delta Faucet Company USA (Delta), which is headquartered at Indianapolis. Delta Faucet Company - the faucet innovation leader - offers an extensive line of residential and commercial products, which incorporate style and innovation into faucets, showers and accessories. Entering the fast-growing Indian bathroom and kitchen fittings sector in October 2012, Delta India now offers Delta and Brizo branded products to the Indian consumer.

The brand has incorporated smart

solutions that anticipate people's needs. The luxury brand Brizo meets the evolved demand for aesthetics and performance with a collection of distinctively-designed faucets and related products that create a fashion statement in the home.

Solna Articulating Kitchen Faucet by Brizo

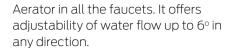
A culinary-driven innovation, this articulating faucet comes with boasting crisp lines influenced by modern Scandinavian aesthetics with the timeless design and definitive functionality of an architect lamp for the contemporary design



lovers. It is highly flexible, logical and instinctive to function and knows to direct the water where you need it. It can be positioned at various heights and angles to help make the tasks simple. The faucet offers a much wider range of movement than traditional pull-downs without taking up more space.

Kami Bath Collection

Kami Bath Collection, a full suite featuring simple as well as modern lines, is equipped with Swivel



Lavatory Faucet with Touch, O Technology

Part of the Compel bath collection, this faucet brings a sense of urban sophistication to the home. The technology also offers the user an entirely hands-free experience in addition to the tap functionality.

Large H₃O kinetic showerheads

These showerheads address the growing global trend of designing an immersive, spa-like showering experience at home, while at the same time addressing environmental concerns by saving up to 30% water compared to standard showerheads of similar size. •

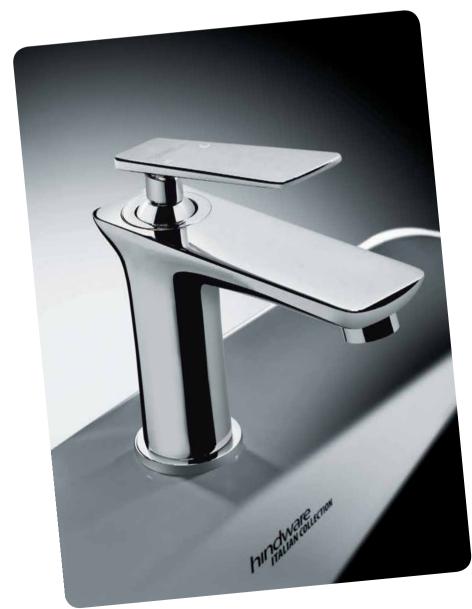
Contact Details

@ www.deltafaucet.in





Presenting new launches, product features and more from leading



Kylis faucets from hindware Italian collection brings illustrious look, graceful contours, gleaming finish and outstanding quality that promises to leave a lingering impression. It has 100% chrome finish, German antisplash technology, smooth flow tech and 100% virgin brass body.

@www.hindwarehomes.com





1969















13 Manhar Plot Corner, Godown Road, Rajkot - 360 002. Gujarat. 108 Indrajeet Complex,

infomedia Itd. amrui

Studio:

Above HDFC Bank, Nirmala Convent Road, 101 - Sannidhya Building, Rajkot - 360 007. Gujarat.

Tel: +91 281 2570 762, +91 281 2570 792

Branch Office:

441 Laxmi Plaza,

Laxmi Industrial Estate, New Link Road, Andheri (W) Mumbai - 400 053.

Tel: +91 22 4010 55 08, Telefax: +91 22 4010 55 09







Kaldewei has introduced its latest collection called Meisterstuck Incava by designer Anke salomon. The freestanding bathtub features salomon with harmoniously flowing lines, an interior with harmoniously flowing lines, an ultra-narrow rim and unique conical enamelled ultra-narrow rim and unique to highest quality along panelling. It guarantees the highest quality along with exquisite aesthetics to offer the ultimate in luxurious bathing.

Grohe has launched Rainshower with a SmartControl 360 Shower System. The XXL size of the shower head enables maximum enjoyment and offers 100% control of the bathing experience. This Rainshower enables us to fix a preferred spray pattern, water temperature and flow with a personalised volume setting and memory function. This product is inspired by nature and is guided by emotion.





Roca has launched the latest range IN-TANK Meridian. This range integrates the cistern into the WC and comes with the latest Soft Air technology, noise free flush system, soft close seat cover and it consists of an air pump that pushes the water from the tank to provide the dual 4.5/3 litre flush. The state-of-the-art features and designs have set new trend in WCs, thus contemporizing each bit of the bathrooms.

PROJECTS

Leading national and international architects and builders provide insights on the use of tiles across various spaces in their latest projects



Designing New Courses

Architect Hiten Sethi has written and designed his way into the zeitgeist of architectural discourse

COMPILED BY: FALGUNI BANERJEE
PHOTOGRAPHS: COURTESY HITEN SETHI & ASSOCIATES (HSA)



"You are what your deep driving desire is. As your desire is, so is your will. As your will is, so is your deed. As your deed is, so is your destiny."

A strong believer of this philosophy, architect Hiten Sethi has made it to the top by sheer hard work and perseverance. Founder, Owner and Director of the firm Hiten Sethi & Associates (HSA) since 1993, Sethi has a strong hold on strategic planning, high-volume and high-value negotiation and fast-track delivery of large-scale projects in both public and private sectors.

A former student of Sir JJ College of Architecture in Mumbai, he is a registered member of Council of Architecture, associate member of the Indian Institute of Architects (IIA), past-Chairman of the Navi Mumbai Chapter of the IIA and associate member of the Practicing Engineers, Architects and Town Planners Association (PEATA).

He has been felicitated by former union minister for agriculture Sharad Pawar for designing Wonders Park in Nerul, iconic design of new headquarters of the Navi Mumbai Municipal Corporation and by former Member of Parliament Dr. Sanjeev Naik for the sports complex for Mira Bhayander Municipal Corporation.

The Tiles of India features his 3 iconic recent projects:

National Cancer Institute (NCI) in Nagpur

Located in the heart of India, the upcoming National Cancer Institute (NCI) in Nagpur is spread across 14.20 acres. Comprehensive cancer centre, palliative care and sustainable charity are three key phrases that sum up the mission of the institute. The project is not only functional but also sustainable, energy-efficient and aesthetically designed. In addition to 500 beds oncology center, the campus houses yatri niwas, a nursing college, hostel, staff housing facility and utilities. The soothing surrounding landscape is designed to heal the ailing patients and their families. The project features are designed to target gold rating under IGBC Green New Building Rating System.



Property *facts*

UPCOMING PROJECT ARCHITECTURAL & IN-TERIOR DESIGNER:

Hiten Sethi & Associates (HAS)

MEDICAL & EQUIPMENT PLANNING: HOSMAC STRUCTURAL DESIGN: MAHIMTURA Consultants

MEP SERVICES PLAN-

NING: ESKAYEM

CONSTRUCTION MAN-

AGEMENT: HSA

LANDSCAPE DESIGN:

The Navi Mumbai Municipal Corporation's (NMMC) head office in Belapur

An icon which reflects the spirit of Navi Mumbai, the NMMC headquarter houses various administrative and political departments under one roof. Imposing and expressive, it has helped the NMMC create an identity that reflects uniqueness, progress, transparency, discipline, respect for art and culture and readiness to embrace technology and growth.

The unique design elements include triple height grand entrance foyer, 100 m diameter circular building with a 45 m diameter triple height atrium, double height spider glazing system at entrance foyer, 9 m wide suspended glass canopy, 12 m diameter GRC domes on the

Mayor and Commissioner chambers at fourth floor, 40m diameter GRC dome over the central Maha sabha hall, 20 m column less office spaces at all floors, 210 car parking spaces at lower ground and site level, vast landscaped foreground, tress plantation with native species and 225 ftt all flag mast for the national flag of India to set a LIMCA book national record.

An earth quake-resistant building, it boasts of several modern technologies like advanced smoke detection system, CCTV surveillance, energy efficiency etc. The building has been registered with LEED-IGBC for Green Building Certification for GOLD rating. It has rain water harvesting, biogas plant and is made of sustainable material.

Property facts

COMPLETION: January

2014

ARCHITECTS: Hiten Sethi & Associates (HSA)

LANDSCAPE ARCHI-

TECT: SGC

GREEN CONSULTANT:

Godrej Consultants

HVAC CONSULTANT: AVC

CIVIL CONTRACTOR:

Ashwini Infra Pvt. Ltd STRUCTURAL CONSULT-

ANT: Shanghvi and Associates Consultants Pvt Ltd



National Institute of Securities Markets (NISM), Patalganga

Designing this campus that reflects appropriate scale, image, functionality and integration of physical environment came easily to Hiten Sethi & Associates (HSA). They succeeded in bringing together allied departments and their ideas in an environment that creates potential for intellectual and social exchange. Thebuildings and landscape promote a sense of community.

The design accommodates various topographical and natural landmark opportunities to educate, get educated and to develop one's intellect. From slopes, elevations, mounds, ridges to valleys, the campus has it all. The complete

urban elevation is reflected by the main entry, spaces for recreational activities, access roads, sculptures, amphitheatre, state-of the art residential campus etc. The library is carved between the hillocks to form the centre of the campus. Various buildings are connected by sky bridges overlooking acentral water pool.

It has already obtained precertification from GRIHA, with support from the Union ministry of new and renewable energy for 4-star rating. According to current estimates, the upcoming project would cost Rs 325 crore. •

Contact Details

@www.hitensethi.com





Recreating a marine atmosphere at a cocktail bar was no easy task but the team of **El**

Equipo Creativo

accomplished it with finesse

Compiled By: Sheetal Joshi Photographs By: Courtesy Adria Goula







O SHOWCASE I INTERNATIONAL PROJECT

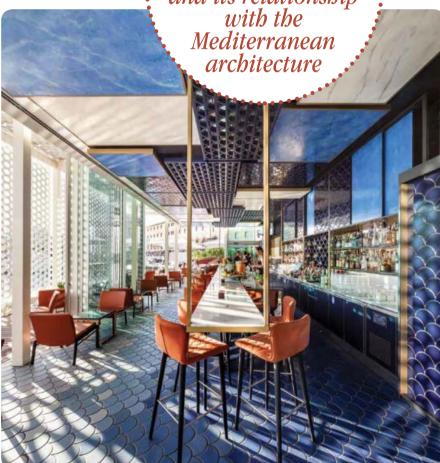
rchitects Oliver Franz Schmidt, Natali Canas del Pozo and Lucas Echeveste Lacy form El Equipo Creativo, a studio based in Barcelona which specializes in the design of gastronomic, commercial and brand flag spaces.

They began working together in 2010 with the design for the emblematic restaurant Tickets and the 41° cocktail bar from Ferran and Albert Adriá. Since then, they have realized several projects which have been recognized in numerous international design awards.

Their projects have been published in paper and web publications in more than twenty countries. El Equipo Creativo begins a new professional phase with international projects as directors of the Master of Interior Design at the Instituto Europeo di

Design de Barcelona.

Schmidt, and form ased in in the nercial her exits and an they swhich therous bublished is in El view as the right choice for the preceding qualities and its relationship with the "We share the idea that space,"



"We share the idea that space, like food, tells stories, creates sensations and experiences. We work closely with our clients in order to provide the best translation of their gastronomic or commercial concepts. Therefore, every new project is a challenge that starts with thorough visual investigation of the topics related to the concept. This methodology of work always leads through unexpected ways to create new solutions, specific and surprising for each project. Our team is as cheerful and diverse as our proposals. Architects and designers, creative and technical, work together on a big table where the projects are developed from initial sketches to final construction documents," said Oliver Franz Schmidt.

Blue Wave Cocktail bar

Located at the water's edge in the Barcelona port, the interior recreates a wave about to break, embracing the consumers in a marine atmosphere full of reflections and



The interior recreates a wave about to break, embracing the consumers in a marine atmosphere full of reflections and shades

shades. "We were asked to create a space where you could savour some cocktails in an elegant atmosphere while enjoying the virtues of its location by the water's edge at the One Ocean Club Port Velly acht area in Barcelona," said Natali Canas del P070

The building hosting the Blue Wave Cocktail bar has a particular morphology: a long tube form, with its longest facade facing the water, covered with a white lattice enclosure that creates a play of light and shadow at dawn.

The design of the cocktail interior is conceived as a wave. A wave before breaking creates an embracing tube that generates an aquatic, dynamic and unitary space yet filled with reflections and shades. The vertical water wall spills out, becoming something else, like sea foam. Sunset light breaks into golden pieces floating over the water.

"To recreate the wave feeling in the interior, we used tiny and reflective elements. The use of one single material on floors, walls and ceiling unifies the space and strengthens the wrapping sensation of our particular wave," pointed Lucas Echeveste Lacy.

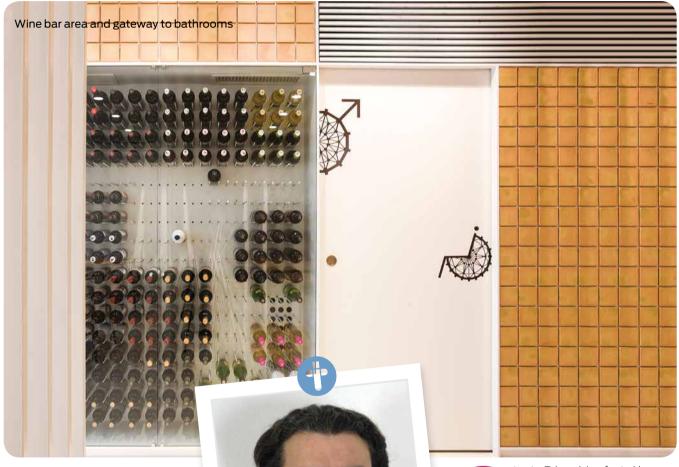
Ceramic tile was the rightchoice for the preceding qualities and its relationship with the Mediterranean architecture. At the northern part of the cocktail bar is a wide terrace. Its a place that invites you to relax, listen to the sea and stare at the horizon. •

Contact Details

@ en.elequipocreativo.com

Blur Arquitectura has recently renovated a restaurant named La Catedral in Spain

Compiled By: Falguni Banerjee Photographs By: Courtesy Blur Arquitectura



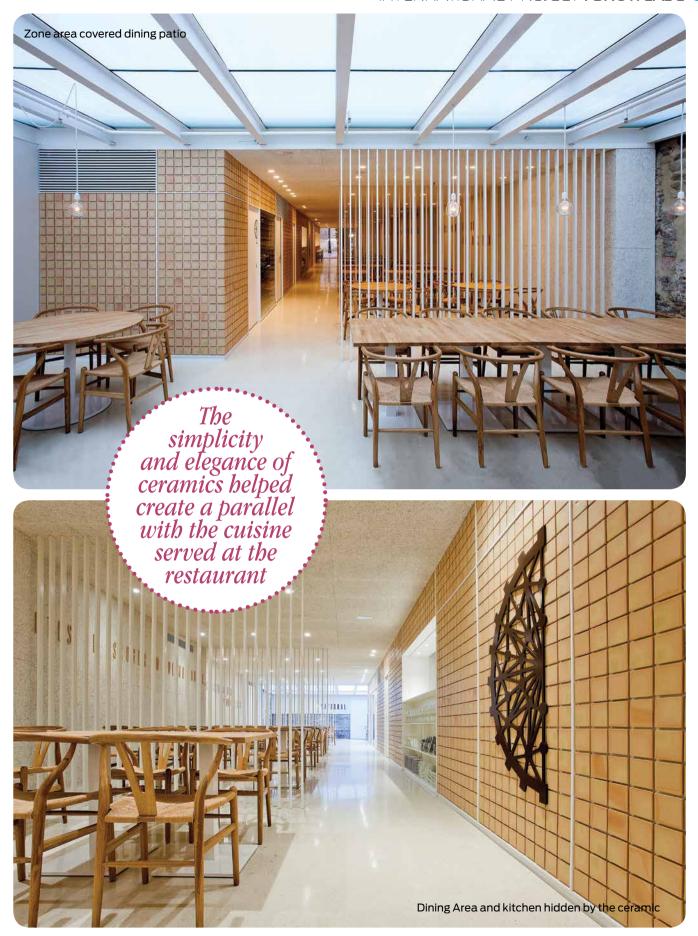
Ar. Octavio Pérez Monfort Blur Arquitectura

ctavio Pérez Monfort, Alex Ortega Borrás and Enric Farrerons Garcia formed Blur Arquitectura in 2005. They have recently renovated a restaurant named La Catedral in Spain.

Given the challenges and the tight deadline, their work is truly commendable.

They divided the structure into two distinct areas: server space and space served.

The server houses the necessary functional area for the restaurant



OBJECT SHOWCASE I INTERNATIONAL PROJECT





that includes the kitchen, bar, toilets, office, dressing rooms, refrigerators etc. A coated glass allows visitors to partially see how the place functions. A wine bar has been specially designed for this project.

Tables have been arranged in the serving area. A large space, it is interrupted by a veiled lattice work for privacy between the tables. A glass facade that can be opened completely keeps the link of the restaurant to the street-yard.

The simplicity and elegance of ceramics helped create a parallel with the cuisine served at the restaurant. The light oak furniture lends warmth and elegance. A simple and basic lighting, suspended from the ceiling, lends the necessary warmth. •

Contact Details

@www.blurarquitectura.com



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Email: vineet@cermalvisa.com

USA: 16350 Hascall Street,

Phone: +91 9892365680 Omaha, NE 68130 USA.

Email: vineet@cermalvisa.com

600 X 600 MM | 800 X 800 MM 600 X 1200 MM | 800 X 1200 MM





O SHOWCASE I BUILDER

ince inception in 1955 by late Anantram R. Sabhlok, Kaamdhenu has had a fondness for 'perfection'. One of the leading developers of Navi Mumbai. the company is driven by a passion to grow, succeed and become eminent in every field of business they engage in. After earning tremendous success in construction of roads, dams as contractors of CIDCO, Kaamdhenu Builders was launched by Satish A. Sabhlok in 1985. The company has constructed more than 2 million sq. ft. of prime properties in over 70 projects in Navi Mumbai. Managing Partner Puneet S. Sabhlok joined hands with his father in 2004. His vision, team leading skills and foresight helped navigate Kaamdhenu towards great success with continuous innovation in construction.

In conversation with Puneet Sabhlok:

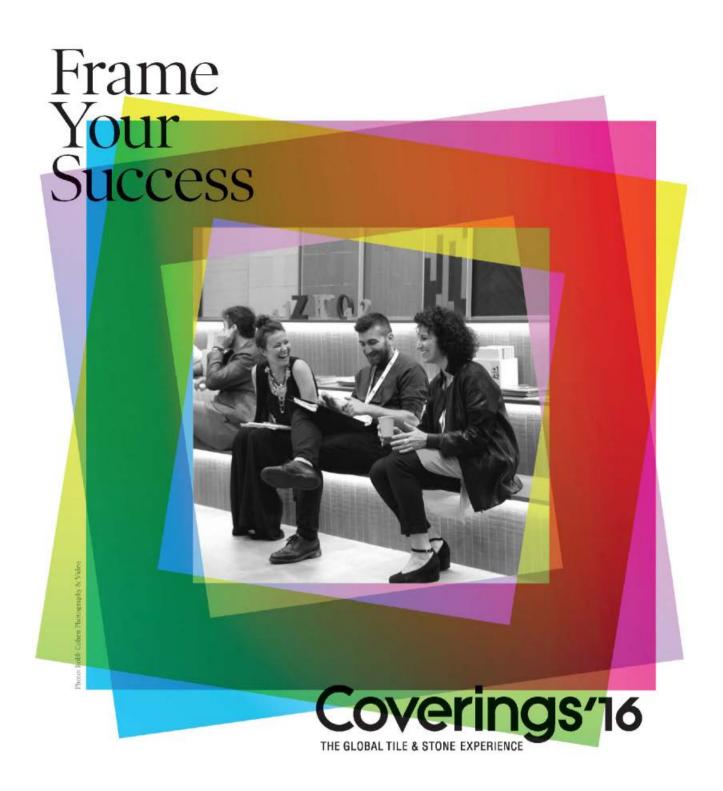
What are the special features of the Sai Anant project?

Overlooking the strategic Mumbai – Pune expressway in Vashi, Navi Mumbai, Sai Anant could not have got a better location. We wanted to build something elegant and royal. This unique project is copiously loaded with amenities and features

that stand out. No other project in Navi Mumbai brags of such topnotch features. From Italian marble flooring, modular kitchen, keyless main door entry, fully air-conditioned and iPad automated homes with controls for air-conditioning to motorized curtains, audio-video, lighting and fans, the project boasts







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Use VIP code: ATOI6



of all this and much more.

What is the project's USP?

Prudently-designed, Sai Anant offers both technology and amenities for the comfort of the elite home buyers. Not only is their safety assured but they also get to enjoy amenities like clubhouse, fitness center, lounge, podium garden, sit-out zone and access-controlled lobby. In short, we offer comfort and ease under one roof

What types of tiles were used in

the project?

Tiles have played a very vital role in making of Sai Anant. As is the global trend, we used large tiles in sizes 600 x 300, 600 x 600 and 900 x 300. The brands used are Emola from Spain, White Horse from Malaysia and Indian brand Qutone. Finishes used were Satin, Matt, Lapato and High Gloss. They have contributed to the project looking spacious and grand.

Customers don't want to barely live in apartments but boast of a

We, at Kaamdhenu, plan every aspect of our project with the intention to offer our clients the best of all. We create enviable homes which boast of creating a difference in people's lives. Our work speaks for itself.

Creativity or utility. What is more important? How does it reflect in Sai Anant?

Creativity and utility are two sides of the same coin. Being creative is virtuous but being useful is important. We offer both.

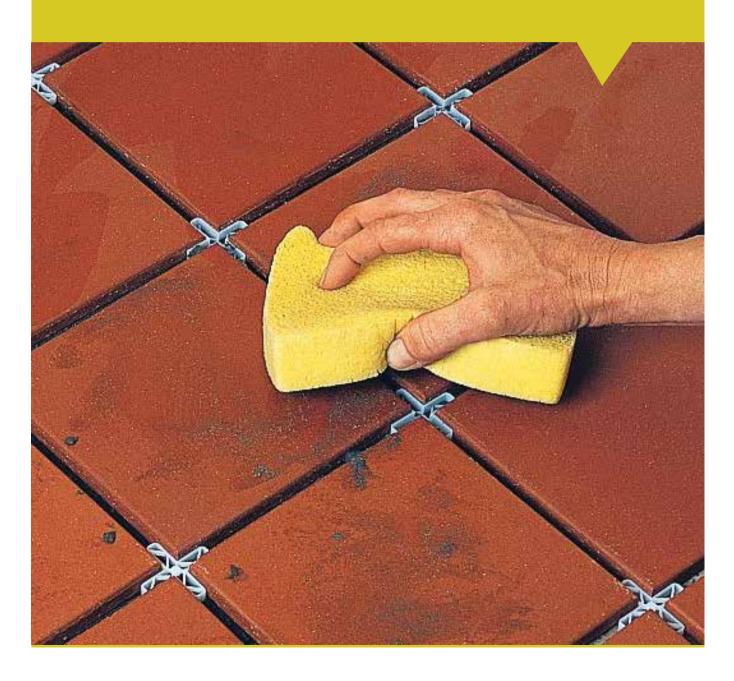
What are your future plans?

We are about to complete Sai-Pushpam in Ulwe. We are planning to start two new projects in Dronagiri. Both Ulwe and Dronagiri are strategic locations and will witness tremendous growth in the days to come. •

Contact Details

www.kaamdhenubuilders.

TILE INSTALLATION TIPS



Lay It Right

These useful tips will help you lay tiles for a flawless look

ard ceramic and quarry tiles can make an attractive floor covering in your kitchen, bathroom, hallway or conservatory. They're hard-wearing and easy to look after, but can be expensive - so take extra care when you're laying them

How to lay floor tiles

It's best to start with the key tile and work your way out towards one of the walls. You can fix the tiles with a standard floor tile adhesive. Top tip - Tile spacers Use tile spacers to create even grout lines between your tiles and achieve a professional-looking finish on the floor. The spacers come in different sizes that are suitable for floor and wall tiles. One can use cross-shaped spacers for standard square or rectangular tiles and special Y-shaped spacers for laying octagonal tiles. Press them well below the surface of the tile so they don't protrude through the finished grout.

Step 1

Start in the centre of the room and pour enough adhesive to cover a square metre of floor. Spread it evenly using a notched trowel or spreader (the ribbed pattern leaves just the right amount of adhesive to make the tiles stick). Make sure can still see enough of the chalk line to position your key tile. You could nail a guide batten against one line to help





TILE STYLE





SPANISH CERAMICS

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Phone: +34 964 727 200 e-mail: global@ascer.es www.tileofspain.com

2016

11 TILE INSTALLATION TIPS



measure the first row of tiles. **Step 2**

Put the key tile in position, then twist it slightly. This beds it into the

adhesive and makes certain there's no air trapped. Remember to put plastic spacers between each tile so they're even. Check the tiles are level by using a spirit level. If you're laying thick handmade tiles, this might not be possible - in which case you'll need to rely on your eye and judgment. Continue by working in rows in this quarter of the room.



Step 3

When you've finished the first section, you'll need to repeat the process until all but the cut tiles at the edges are laid. Make sure you wipe the tiles with a damp sponge to remove the entire adhesive.

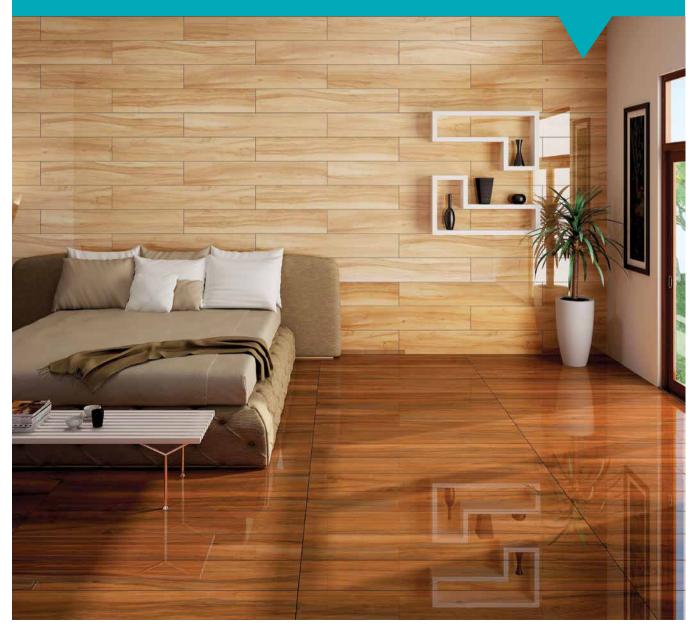
Step 4

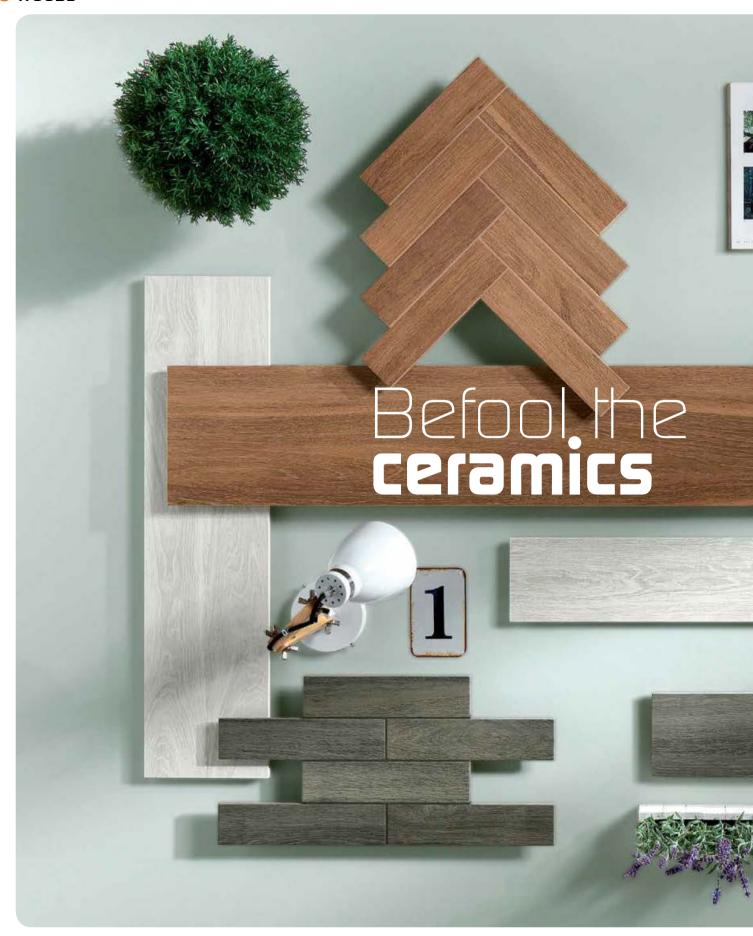
Use a trowel to clean out any adhesive left in the gaps around the walls before it sets. Remember that you'll need to leave the tiles for 24 hours before cutting and laying the edge tiles at the walls. •

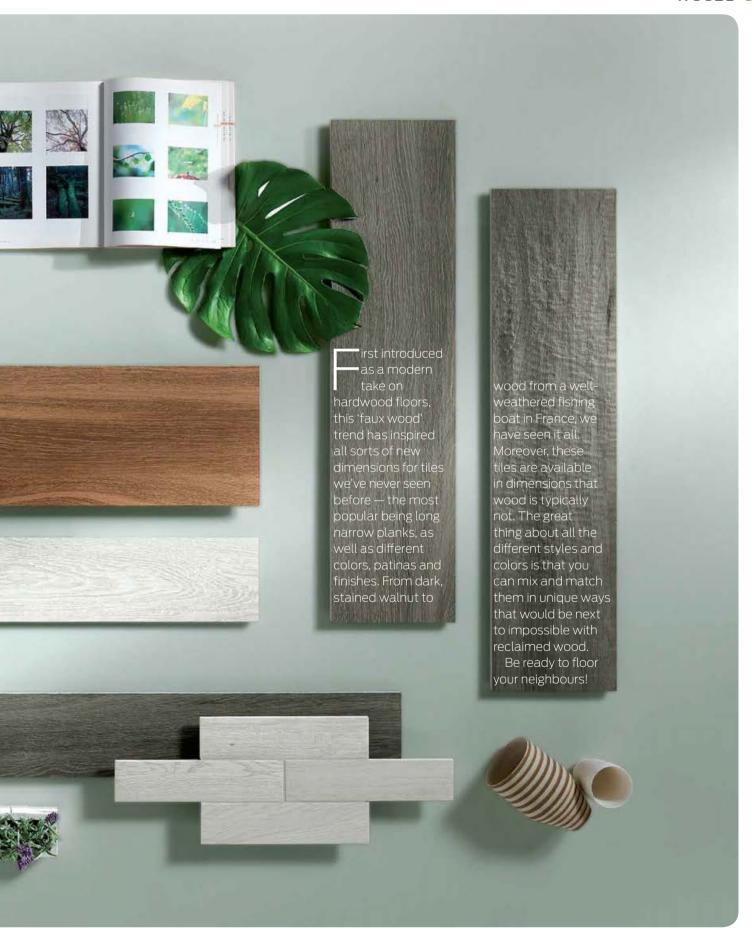
Source: Courtesy www.diy.com

PRODUCTS

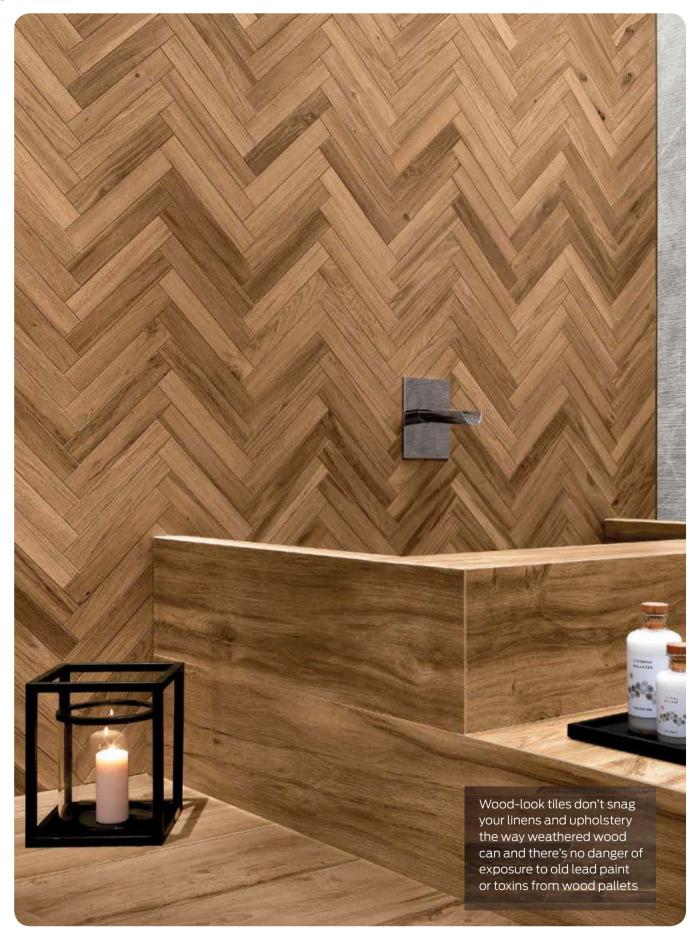
This section showcases new offerings from leading brands. Know about their features, specifications, size and colours. Choose the best flooring option to beautify your space. Learn about mixing and matching patterns from wood tiles. All this and more...

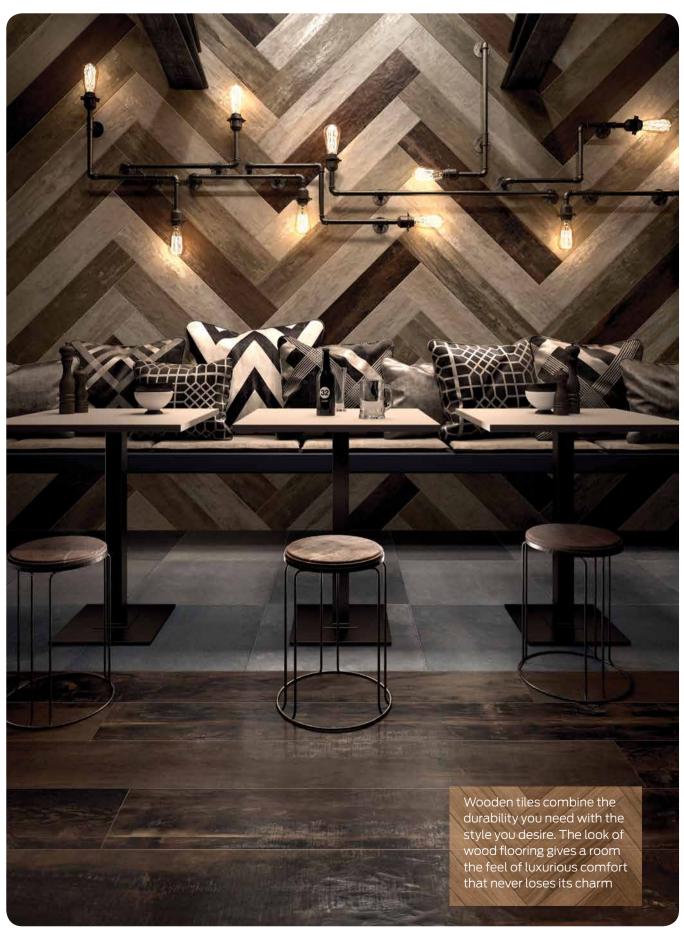




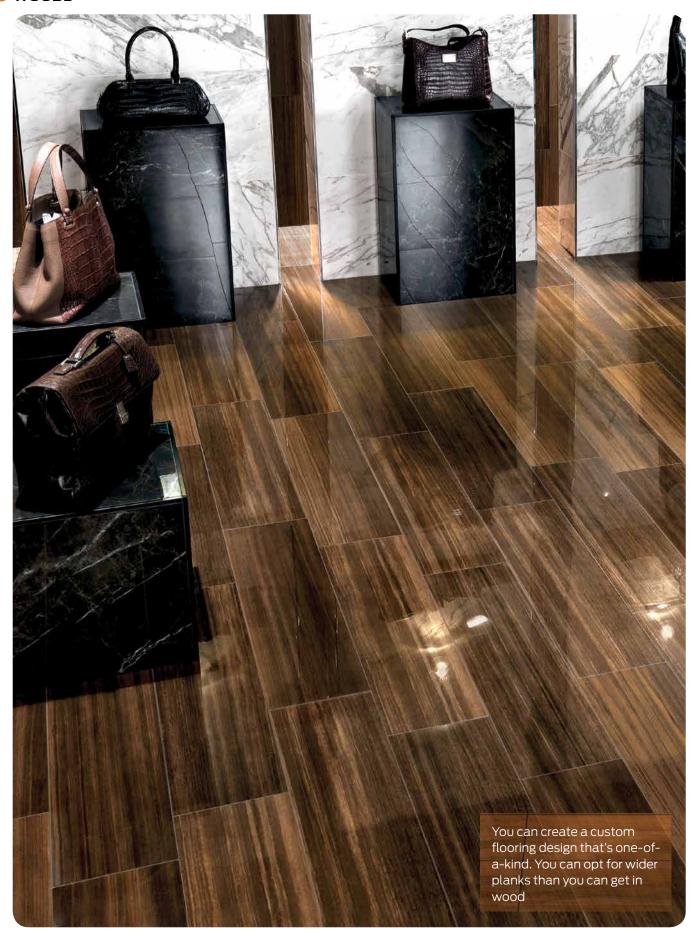


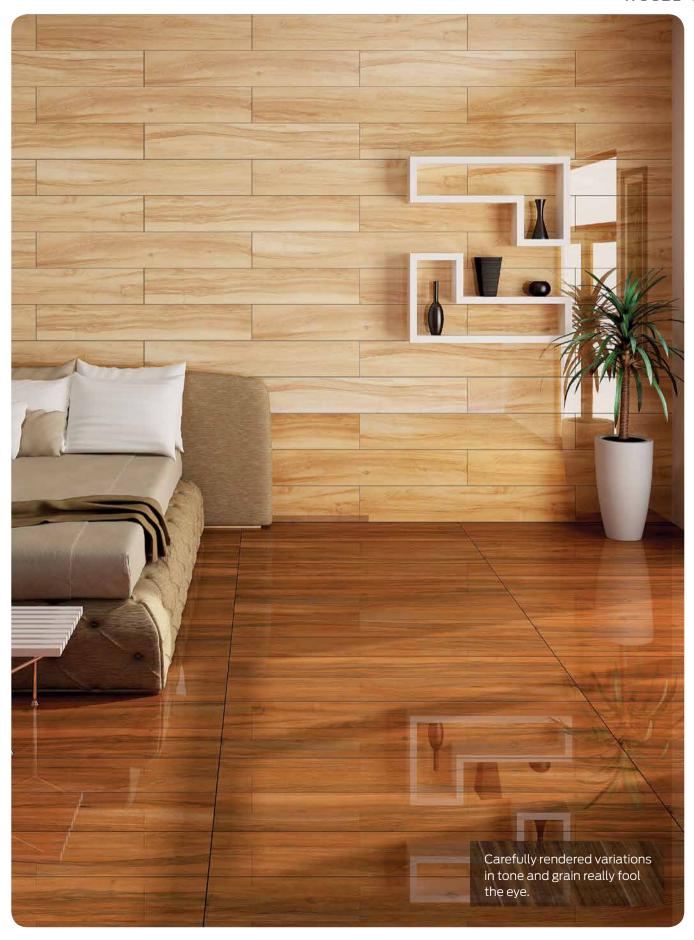


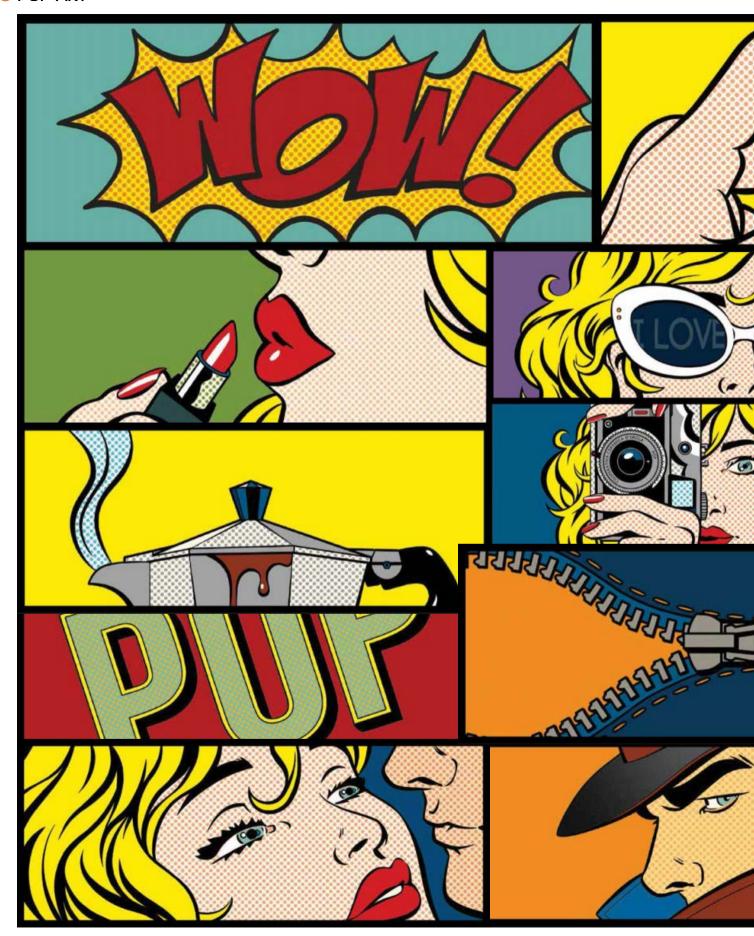




WOODS









Lasting Impression

These latest products to hit the stands are sure to rock the domestic and international market

plethora of new products has reached the stacks at tile showrooms to mesmerize customers. Many of them are specially created with rich vitrified

base in polished, sealant glaze, matt, metallic and rustic finishes. These products are a result of design and technological innovations such as bright abstract embossed effects or bold floral finishes with a splash of metallic sheen to offer distinctive character with texture design to play up the decorative statement.



Manufacturer

CMC

Type:

natural stones

Use

Internal and niche areas - counter tops, vanity tops, wall highlighters, bar tables

Colours

Onice Fantastico, Bianco Onyx, Jade Onyx Veined and Honey Crystal Onyx

Surface finish:

shimmer

mww.classicmarble.com





Manufacturer

Mirage Ceramics

Type:

crystal glaze tile-polished glazed vitrified tiles

Use:

Internal and external

mww.mirageceramics.com



Manufacturer Qutone

Size:

450x900 mm, 10 mm thickness

Facades, wall and floor of residences, commercial spaces or hotels

Colours:

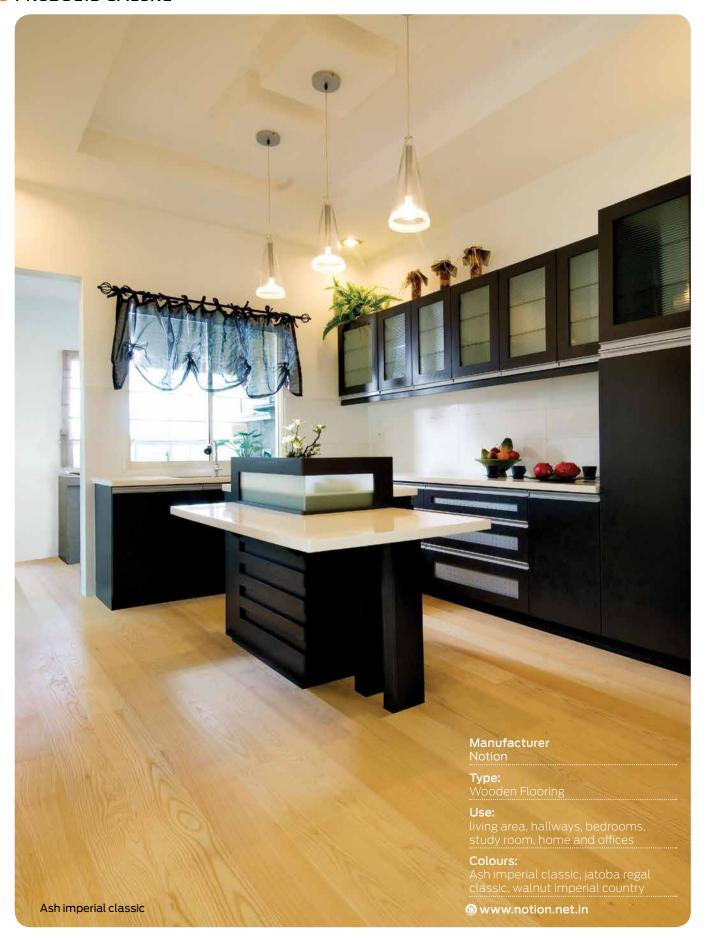
natural shades

Finish:

matt, rustic, gloss, sugar

mww.qutoneceramic.com

OPRODUCTS GALORE



OPPRODUCTS GALORE



Size:

8"x 8"/ 200mm x 200mm hexagon, 8" x 24" / 200mm x 600mm

Use

Floor and wall, internal and external use

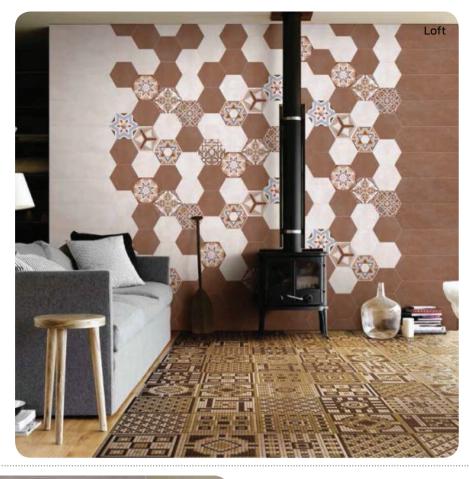
Colours:

It is available in wide colour palate. To name a few, Atico Bianco and Atico Gris, Europa Bianco, Europa Grey, Loft Crema and Loft Brown

Finish:

matt, glossy and sugar finish

@www.simpolo.net





Manufacturer

Marazzi

Size:

40x120 rectified 6mm thickness

Type:

White body single-fired

Use:

Floors and walls

Colours:

Off-white, Beige, Grigio, Fango, Antracite

Finish:

matt, rustic, gloss, sugar

Surface:

matt

mww.marazzigroup.com

OPPRODUCTS GALORE

Manufacturer

Ornamenta

Size:

Regular hexagon 60cm

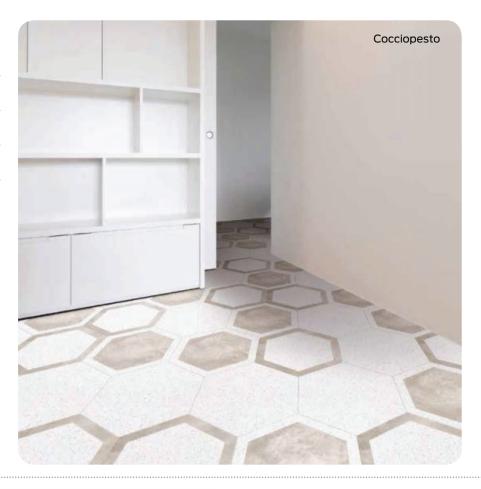
Type:

Coloured body porcelain tiles

Use:

Floors and walls

@www.ornamenta.com





Manufacturer

Tau

Size

30x60cm, 60x60cm

Type:

Porcelain

Use:

Internal use, residential and commercial, wall and floor

Colours:

Cream, rope, grey, brown, silver, white, red, blue, black

mww.tauceramica.com



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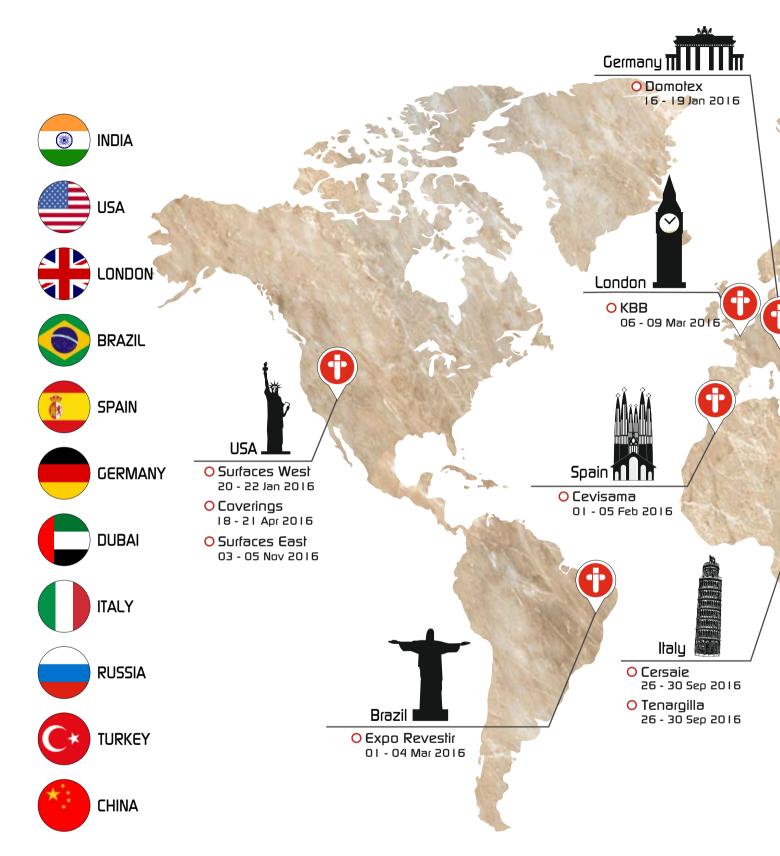
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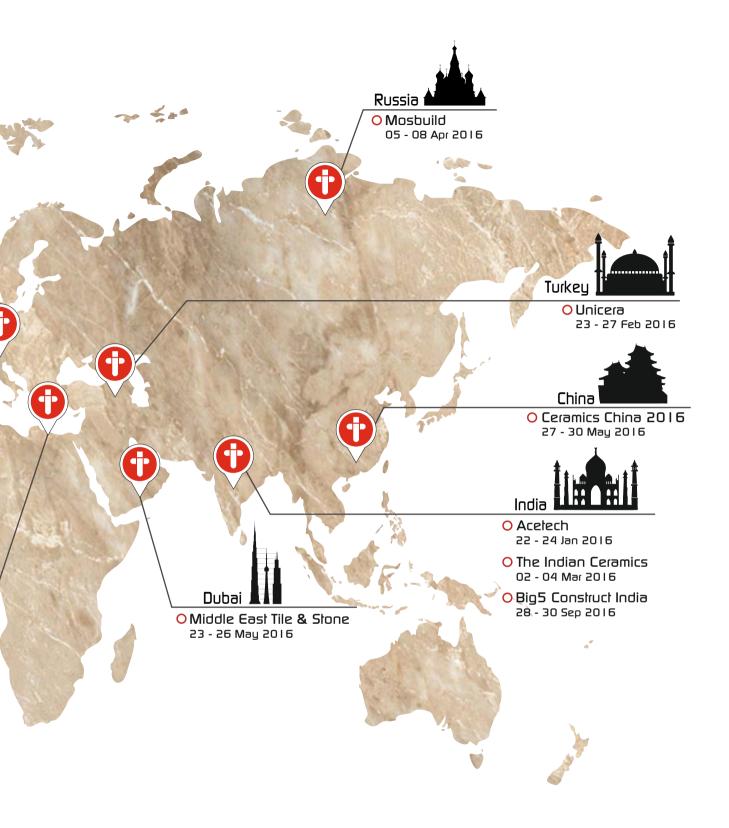


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Simply Floored

Ceramicas Aparici's latest collection redefines surface flooring

TEXT BY: SHEETAL JOSHI
PHOTOGRAPHS: COURTESY THE BRAND

xquisite craftsmanship drawn on each frame and corner of the surface area, modern yet contemporary flooring designs, highest quality standards and luxurious look for true architectural needs - this is what Ceramicas Aparici's latest collections speaks

about. All the four distinctive collections Carpet, Calacatta, Moving and Sonar define the creation of innovative surface flooring.

The brand produces and commercializes ceramic wall and floor tiles to the national and international market. Over the years,

Cerámicas Aparici stands out as a pioneer company for launching floor tiles in the market. The production of wall and floor tiles and technological innovations has made the brand standalone in the market with the best quality material.

Have a look at the latest collection

Carpet Collection

Two tonalities – Vestige and Sand – have arisen from the creation of this porcelain collection characterized by its modern designs and great variation among pieces. Warm and decorative: rugs have a major influence on the aura of any room and radiate homeliness. This has been the inspiration when designing these unique and exceptional pieces in sizes 100 x 100cm and 50 x 100cm, which exude elegance and zest for life anywhere in the home. For floor and wall, Carpet can be featured in a kitchen, bathroom and living rooms alike. An additional touch of finesse comes in the shape of the décor piece finished in gold and a matching mosaic tile for wet areas.



O BRAND WAGON



Calacatta Marble

Calacatta Marble, with its distinctive thick and bold veining, is having a global appeal among designers and architects due to its intense white background, veining and color tone. Recommended for a variety of interiors where elegance is desired like kitchens and bathrooms, it is also becoming popular to find this marble as a floor tile for the complete house and a common choice for public spaces such as lobbies and offices. Its modern appeal and attractive patterns will continue to emerge each time anybody looks at it. The tile selection of Calacatta Marbles at Aparici is unmatched with various collections, including Calacatta Gold, to choose from for the different applications on walls and floors. With options for those seeking natural, honed and polished surfaces, all collections include elements for perfect finishing in the shape of matching skirtings, mosaics and steps.





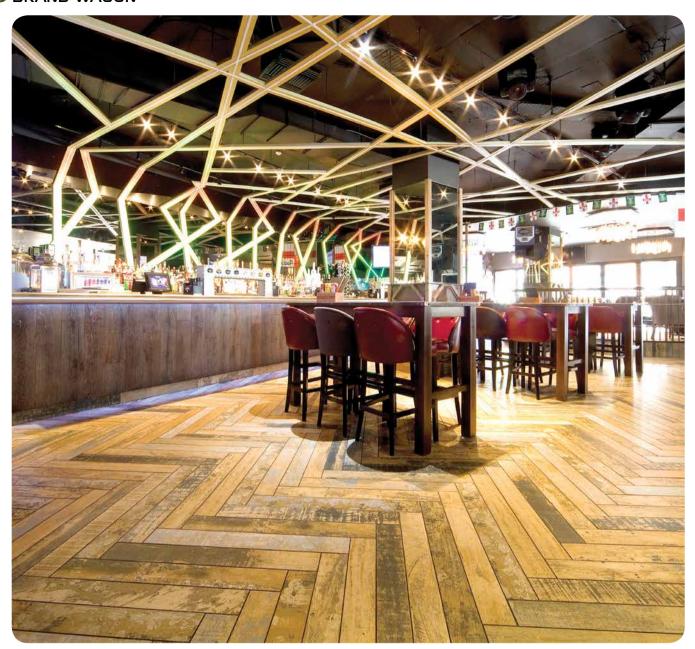
Moving

Its shapes and designs are the characteristics of a project created to outstand spaces, interpretating the thoughts and beliefs of the XXI century lifestyle. A different design that enhances the culture of vintage and a taste for special things creates an unmistakable style. The variety of elements offered by Moving collection allows the design of countless high-impact creative compositions creating environments of strong personality.





O BRAND WAGON





Sonar

The Sonar collection is simply unique in every way. This large format tile is areal trend setter! Made from technical porcelain, this large format distressed wood effect tile can be used as a feature to bring design to life in either residential or commercial projects. Available in 45 x 90cm and 11 x 90cm formats, Sonar recreates a worn out wood whilst giving it an incredibly modern touch that will make the difference in any project. \odot

Contact Details

@ www.aparici.com



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News Bulletin



Time For Celebrations!

The Tiles of India congratulates noted architect Hafeez Contractor for bagging the Padma Bhushan award, one of the highest honors given by the Indian Government. Born on June 19, 1950, the prodigal architect has redesigned the Indian skyline. Dedication to design excellence, efficient delivery and sophistication in building technology is what drove him to unseen heights. Constantly eager to create structures that exemplify functional and aesthetic qualities, Contractor has shaped and changed urban landscape of the country. An advocate for vertical growth of cities, he has also emphasized on social housing. His dream is to provide a house for every Indian. We wish him all the best!

Kale becomes the first Turkish ceramics company to set up shop in Pakistan

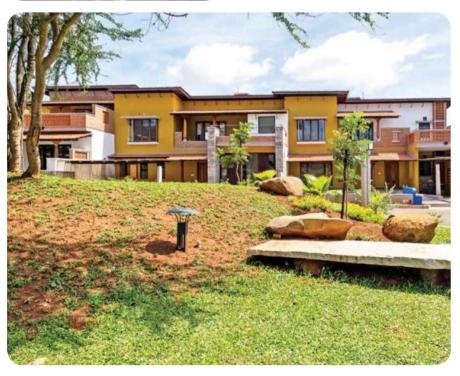
Kale Group has taken a major step towards achieving its strategic goals for the AMEA (Asia, Middle East, Africa) region. It is the first Turkish ceramics company to open an exclusive seven-storey showroom in Lahore, Pakistan with El Nafey Group. Kaleseramik aims to open showrooms in Islamabad and Karachi too. Zeynep Bodur Okyay,

Kale Group's President and CEO attended the opening. They also plan to open an architectural center in Lahore.



GoodEarth bags the NDTV Design and Architecture award 2015

GoodEarth, known for constructing environment-friendly and sustainable neighborhoods, has been recognized and awarded by NDTV Design and Architecture 2015 with Architecture Award 2015 for Group Housing. The participating entries included property developers, architects, and professionals in construction and building design. This award had five categories: office, retail, hospitality, institutional and group housing. Stanley George and Natasha lype received the award. The team has been experimenting with alternatives in architecture and exploring concepts of holistic development through ventures in construction, housing, organic farming, tourism for the past 28 vears. •



EVENTS

A quick glance at the national and international events calendar

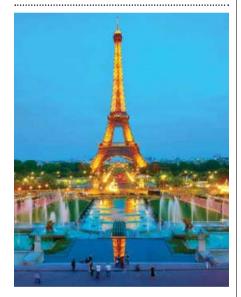


JAN



SURFACES WEST

Jan 20 - 22, 2016 Las Vegas, USA www.tisewest.com



MAISON & OBJET

Jan 22 - 26, 2016Paris

www.maison-objet.com



ACETECH

Jan 22 - 26, 2016 Ahmedabad

www.etacetech.com



DOMOTEX

Jan 16 - 19, 2016 Germany

www.domotex.de

FEB



CEVISAMA
Feb 1 - 5, 2016
Valencia, Spain
cevisama.feriavalencia.com



BUDMA Feb 2 - 5, 2016 Poland www.budma.pl



UNICERA Feb 23 - 27, 2016 Turkey www.unicera.com

MARCH



KBB LONDON March 6 - 9, 2016 London www.kbb.co.uk



MADEEXPO March 8 - 11, 2016 Milan, Italy www.madeexpo.it



March 1 - 4, 2016
Sao Paulo, Brazil
www.exporevestir.com



CERAMICS
March 2 - 4, 2016
Ahemdabad, India
www.indian-ceramics.com

APRIL



CANTON FAIR
April 15 - 19, 2016
Guangzhou, China
www.cantonfair.net



EUROCUCINA
April 12 - 17, 2016
Milano
salonemilano.it



COVERINGS
April 18 - 21, 2016
Chicago, USA
www.coverings.com

TRADE EVENTS



MOSBUILD April 5 - 8, 2016 Moscow, Russia www.mosbuild.com



CERAMBATH April 18 - 21, 2016 Foshan, China en.cerambath.org

MAY



CERAMICS CHINA May 27 - 30, 2016 Guangzhou, China english.ceramicschina.



& STONE May 23 - 26, 2016 Dubai www.middleeaststone.

MIDDLE EAST TILE

AUG



CACHOEIRO STONE AUG 23 - 26, 2016 Brazil cachoeirostonefair.com

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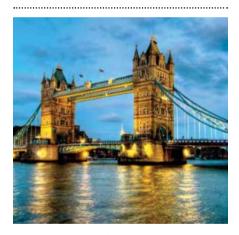
SEP



BIG5 CONSTRUCT INDIA

SEP 28 - 30, 2016

Mumbai, India www.thebig5constructindia. com



DECOREX INTERNATIONAL

SEP 18 - 21, 2016

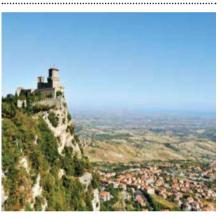
London

www.decorex.com



CERSAIE SEP 26 - 30, 2016 Italy

www.cersaie.it



TECNARGILLA SEP 26 - 30, 2016

Rimini, Italy en.tecnargilla.it

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SURFACES EAST

NOVEMBER 3 - 5, 2016 Orlando Florida www.tiseeast.com

















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BENGALURU

No.46/139, 3rd Floor, Commerce House, Above Olympic Sports, K H Road, Bengaluru - 560027

•

1229/1, T. Krishna Reddy Layout, Honamavu Main Road, Banaswadi, Bengaluru - 560043

MUMBAI

A-402, Citi Point, Near Kohinoor Hotel & Opposite ICICI Bank, J B Nagar, Andheri East, Mumbai - 400059

CHENNAI

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Chennai - 6000035

NEW DELHI

D/202, (F.F.), Mansarovar Garden, Ring Road, New Delhi - 110024

GANDHINAGAR

FF101/02/03, JayYogeshwar Comp, Nr. City Pulse Cinema, Opp. Kudasan Bus Stop, Koba Highway, Gandhinagar, Ahmedabad - 380002

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No. 8-3-833/88, Kamalapuri, Colony, Phase - I, Srinagar Colony, Hyderabad - 500073. Ph.: 040-65445611

JAIPUR

26 – A, Old Atish Market, Jaipur, Rajasthan - 302001

NASIK

C/O. Shree Neelkamal Deco Home (I) Pvt. Ltd., C — 15, Road — 4, Nice, Mide, Satpur, Nasik - 422007

PUNE

Surve No. 36/7/5, Ambegon Budruk, Mumbai – Bengaluru by Pass, Pune - 411003

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2nd floor, holiday Business Circle, Nr. ICICI Bank Kotecha Chowk, Kalawad Road, Rajkot - 360001

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HG – 3 SNS Square, Above SBI Bank, Vesu Gam Road, Opp. Jolly Residency, Vesu Road. Surat - 395007

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WZ-92/ Main Ring Road, Raja Garden, New Delhi - 110015

MUMBAI

Windsor, 7th Floor, C. S. T. Road, Kalina, Santacruz (East), Mumbai - 400 098

HYDERABAD

1-10-73/2, 1st Floor, Lumbini Arcade, Begumpet, Hyderabad - 500 016

KAJARIA

DELHI

J1/B1 (Extn.), Mohan Co – op Industrial Estate (Opp. Badarpur Thermal Power Station), Mathura Road Badarpur, Delhi - 110044 Tel: 91-11-2694 6409

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SCO 2-3, First Floor, Mansa Devi Complex. Sector – 5 on NH-21. Near Petrol Pump, Panchkula, Chandigarh - 134109

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LUDHIANA

Second Floor, 7-E, Sarabha Nagar, Malhar Road, Ludhiana - 141001

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7, Tajpuria Palace, Faizabad Road,

Indira Nagar, Lucknow (U.P.) - 226016

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16-30, 2nd Floor Agarwal Mall, Opp Sola Bhagwat Vidhyapith, SG Highway. Ahemdabad - 380060

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B1-307, Boomerang, Chandivali Farm Road, Near Chandivali Studio. Off Saki-Vihar Road. Andheri (E) Mumbai - 400072

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Tirupati Plaza, 2nd Floor 74/2, Acharya Jagdish Partme Bose Road, Kolkata - 700017, West Bengal

BENGALURU

Farah Icon. Site No – 119. 1st Floor. Lal Bagh Road. Near Urvashi Theatre. Bengaluru - 560038

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Old No.40. New No.31. Montietch Road, Opp. Hotel Ambassador Pallava Hotel, Egmore, Chennai -600008

HYDERABAD

Uma Aishwarya House, Home No.8-2-502/1/AG, Road No.7. Baniara Hills. Hyderabad (A.P.) - 500034

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Nitco Ltd, Recondo Compound Inside Municipal Asphalt Compound, S. K. Ahire Marg, Worli, Mumbai -400030 Tel: 91-022-2491 9922

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Sathi Enclave, S-8, 2nd Floor, Door N0.5 & 6 Amman Koil Street, Vadapalani, Chennai - 600026

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C-83, First Floor, DDA Shed, Okhla Industrial Area Phase-1, B/h. Hotel Crowne Plaza, New Delhi-110020 Tel: 011 40520689, Fax: 011 40666196, E-mail: delhi@simpolo.net

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33/2380 A-A1 NH Bypass, Vysali Bus Stop, Chakkaraparambu, Cochin -682032. Mob.: 9349339938, Fax: 04844037118, E-mail: cochin@simpolo.net

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Simpolo Impex, 10 & 11, Shivam Complex, Near State Bank of India, Opp, Vijay sales, Rander Road, Surat Ph.: 0261-2760787 Mo.: 9825766254

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Vardhman Enterprise 213, Sangli Kolhapur Road, Opp. Hyundai Showroom, Sangli-Ankali Ph.: 0233-2422002/20 Mo.: 09011093586

HIMMATNAGAR

Ceramic Gallary, Sankalp Complex, Samlaji highway, Near Collage Motipura, Himmatnagar Mo.: 09979893772, 09979875772

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Tile City, 52-1/1-2a, Vinayaka Theater Service Road, Veterinary Colony, Vijaywada - 520008 Ph.: 0866-2455699 Mo.: 09346608791

JAIPUR

Alied Sales Agencies, 137, New Atish Market, Jaipur. Mo.: 09414057548

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Kurikkal Tile, Center-Branch, Soubhagya Shopping Complex, Nr. Arayidathupalam, Mavooor Road, Calicut - 4. Kerala Ph.: 0495-3048103/02

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G/2-3, Rizmi Classic Building, Hari Mandir Road, Malbhat, Madgaon, Goa - 400302

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No. 1, Survey No. 56 / 8 / 1, 6th Cross Road, B.T.M. Layout, 2nd Stage, Bannerghatta Road, Bengaluru -560076

PUNE

Sadhana Arcade, S.no. 55/5/6/2, Nr. Mumbai – Pune byepass, Vadgaon (Bk). Pune - 411041

JAIPUR

234, Muktanand Nagar, Opp. Central Academy, Near Police Station, Gopalpura Bye Pass, Jaipur - 30200

CHENNAI

D/16, Ragamalika partments, Phase 3, 150 Velachery main Road, Medavakkam, Chennai - 600010

VITA

MUMBAI

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MORBI

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